



HAMPTON ROADS PRIDE

OUR MISSION



Hampton Roads Pride unites the Lesbian, Gay, Bisexual, Transgender and allied communities in support of inclusion, dignity, and equality for all people.



Hampton Roads Pride does not discriminate on the basis of race, color, ethnicity, religion, national origin, sex, age, sexual orientation, gender identity or expression, intellectual ability, or disability.

OUR PRIORITIES

To Build Strong Community Partnerships

Hampton Roads Pride connects LGBT youth, teens, adults, and families with their greatest resource: community – promoting a sense of belonging and enhancing physical, mental, and social well-being.

To Increase Public Affirmation of LGBT People

Through advocacy, education, and community service, Hampton Roads Pride strives to improve public backing for key health, housing, and legal issues impacting LGBT individuals and families.

To Inform Public Policy

Hampton Roads Pride works closely with governing leadership and LGBT Liaison Officers in the region to incorporate inclusive policies and laws to ensure equal protections for all.

To Engage Our Community

Hampton Roads Pride events continue to draw ever-growing crowds while providing a home for the nurture and celebration of LGBT organizations, institutions, and culture.

To Grow Leaders

Funding scholarships in support of the next generation of innovative LGBT leaders remains an annual budget priority for Hampton Roads Pride.



PARTNERSHIP: BUILDING UNITY

Hampton Roads Pride is a 501(c)(3) non-profit, community-based organization incorporated in 1997. Your partnership invests in the LGBT and allied communities and is promoted consistently to people looking for safe, supportive organizations to patronize for products and services. Now is the time to partner with Hampton Roads Pride!

\$20,000 Presenting Partner

- Logo/banner placement on event main stage and on back of runners' technical shirts
- Prominent hyper-linked logo on Hampton Roads Pride website and events' signage
- Verbal recognition from event stage and at Hampton Roads Pride monthly membership meetings
- Monthly premier logo recognition on Hampton Roads Pride social media forums
- Prominent booth space at PrideFest or Run the Rainbow Expo
- Twelve (12) admission tickets to PrideFest Hospitality Tent or twelve (12) Run the Rainbow race entries

\$15,000

- Logo placement at event and on back of runners' technical shirts
- Hyper-linked logo on Hampton Roads Pride website
- Bimonthly logo recognition on Hampton Roads Pride social media forums
- Booth space at PrideFest or Run the Rainbow Expo
- Ten (10) admission tickets to PrideFest Hospitality Tent or ten (10) Run the Rainbow race entries

All Partnership levels include a 12 month Hampton Roads Pride individual or business membership.

Please email Partnership@hamptonroadspride.org for additional information.



HAMPTON ROADS PRIDE

\$10,000

- Hyper-linked logo on Hampton Roads Pride website
- Bimonthly logo recognition on Hampton Roads Pride social media forums
- Booth space at PrideFest or Run the Rainbow Expo
- Eight (8) admission tickets to PrideFest Hospitality Tent or eight (8) Run the Rainbow race entries

\$5,000

- Hyper-linked logo on Hampton Roads Pride website
- Quarterly logo recognition on Hampton Roads Pride social media forums
- Booth space at PrideFest or Run the Rainbow Expo
- Six (6) admission tickets to PrideFest Hospitality Tent or six (6) Run the Rainbow race entries

\$2,500

- Hyper-linked logo on Hampton Roads Pride website
- Quarterly name recognition on Hampton Roads Pride social media forums
- Booth space at PrideFest or Run the Rainbow Expo
- Four (4) admission tickets to PrideFest Hospitality Tent or four (4) Run the Rainbow race entries

\$1,500

- Hyper-linked logo on Hampton Roads Pride website
- Quarterly name recognition on Hampton Roads Pride social media forums
- Two (2) admission tickets to PrideFest Hospitality Tent or two (2) Run the Rainbow race entries

\$500

- Name on Hampton Roads Pride website



THROUGH ADVOCACY, EDUCATION, AND COMMUNITY SERVICE WE DEMONSTRATE THE CAPACITY OF THE CREATIVE, SOCIAL, ECONOMIC, AND INFLUENTIAL FORCE OF THE LGBT COMMUNITY AND ITS ALLIES TO EFFECT POSITIVE CHANGE.

Community Engagement

With over 50 community engagement events each year, Hampton Roads Pride strives to support the LGBT and allied communities across all demographics.

Our events serve to greatly increase awareness about our issues, raise funds for our cause, and build trust and bonds with our supporters.

Whether your interest is in advocacy, educating fellow community members, learning to be a supportive ally, or serving our neighbors most in need, you will find the opportunity to work alongside like-minded members of Hampton Roads Pride.





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